



MedArtSal

Sustainable Management Model for Mediterranean Artisanal Salinas

The MedArtSal Network for Mediterranean Memorandum of Understanding To Be Signed Among Members

June 8, 2023 – Beirut

Rev.00

MedArtSal is funded by the European Union under the ENI CBC Med Programme.
The project total budget is € 3.2 million and the EU contribution is € 2.9 million (90%).



Memorandum of Understanding for the MedArtSal Network

The Organizations and Institutions, with an interest to sign below, have expressed interest in cooperating beyond the MedArtSal project, and agreed to create a Mediterranean network titled “MedArtSal” Network, with a vision to preserve and promote Salt Production Heritage, fostering the MEDARTSAL pillars for environmental and economic sustainability in the Mediterranean Region. The network will enable such institutions and organizations to work together to protect the salt production heritage and to promote it as a sector that can still be an economically viable and environmentally sustainable one for the different Mediterranean salt producing regions.

The decision to create the network is based on these main statements:

- ❖ The Salinas stretched across the Mediterranean, today face significant socio-economic pressures: climate change, competition for more tourist oriented resort and leisure activities investment projects, and the strong competition from cheaper salt and world trade. The need to evolve and be economically viable is the aim of the small producers whose main livelihoods are dependent on such activities, but with limited options for doing so: closing down, industrializing the business, or gearing the direction of the business towards more sustainable tourism.
- ❖ The MedArtSal project managed to support small producers through development of the sustainable management model for Med Artisanal Salinas, including a strategic plan for the marketing of products and the management of salt works, and providing producers with tools to help make more informed decisions regarding their businesses and to integrate sustainable practices in the salt production.
- ❖ The MedArtSal project was funded through the European Union as part of the ENPI (European Neighborhood and Partnership Instrument) Mediterranean Basin Programme. It began in 2020 spread over three years and in partnership with 8 partners from Italy, Lebanon Spain and Tunisia, with the main aim to promote the sustainable development of the Artisanal Salinas, providing concrete support on economic, environmental and governance issues.
- ❖ The network will be vital for the small salt producers and stakeholders in the sector, as it can increase the sustainability of their business and provide a more enabling and favorable environment for the Salinas in the region.

The present Memorandum of Understanding of the MedArtSal network for sustainable management of artisanal Salinas will make it possible to engage different stakeholders in network and decision making processes for protection and promotion of salt production heritage. As such, the interested organizations and institutions shall commit to the intention to move towards the constitution of MedArtSal Network for Mediterranean Artisanal Salinas and strengthen the collaboration among stakeholders in the field of economic and environmental sustainability of the salt heritage.



Objectives

The members of the network will work together to protect the salt production heritage and to promote it as a sector that can still be an economically viable and environmentally sustainable one for the different Mediterranean salt producing regions. This will be achieved through a comprehensive strategy that will focus on four main strategic objectives:

- ❖ **Strategic Objective 1:** To Protect the Salinas Areas and surrounding ecosystems.
- ❖ **Strategic Objective 2:** To preserve and promote Salt Production as intangible cultural heritage
- ❖ **Strategic Objective 3:** To support access to new markets for salt and related products or activities.
- ❖ **Strategic Objective 4:** To foster the mutual cooperation of the Salinas and organizations from different regions.

Activities

A bottom-up approach will be adopted whilst implementing the network activities, whereby the members will be directly involved and able to invite other members to join the network and engage in its activities.

As such, the members shall:

- ❖ Encourage direct cooperation, exchange experience and good practices (including the bad practices), participation to individual and joint events, taking into consideration the expertise and knowledge of each member.
- ❖ Work on evolving the network's structure and governance, enabling more efficiency and effectiveness of the network's management.
- ❖ Agree to be involved, each for the specific competence and availabilities in the initiatives and activities carried on by the group. Concrete proposals, actions and details will be discussed between the members on yearly basis.
- ❖ Develop and further improve the tools realized in the framework of the MedArtSal project, according to the MedArtSal Network purposes.
- ❖ Implement other activities that help to achieve the objectives set.
- ❖ Encouragement of local initiatives towards the territorial and economical heritage promotion.

Validity

The present MoU of the MedArtSal network is valid from the signature of the members of the network attending the MedArtSal final event in Lebanon, be it on 8th of June 2023 or after. For the successive adhesions of interested subjects, digital signature of the MoU is requested).

This is a non-binding document that does not entail any financial and legal commitment for the undersigned organizations, it represents a mutual interest between them and It can be signed by any representative of the institution



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Signature: *Gabriella Zaru*

Mediterranean Sea and Coast Foundation

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Association for the Development of Rural capacities (ADR)

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IUCN Centre for Mediterranean Cooperation

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Date: *8/06/23*

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SAIDA Society

Name, Surname:

Date: *05/06/2023*

Signature: *[Signature]*

Tuniso-Italian Chamber of Commerce and Industry

Name, Surname: *Deaia Salustia*

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SODIMER

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Date: *8/06/2023*

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Association of Continuity of Generations

Name, Surname: *Sano TAKTAK K. Kishy.*

Date: *8/6/2023*

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Salinas de Chiclana

Name, Surname: *Maña Fernandez Romer*

Date: *8-6-23*

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Salinas La Esperanza-UCA

Name, Surname: *Alejandro Perez Hurtado*

Date: *08/6/23*

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NGO-Salineras de la Esperanza EVA M^c ANJINO PEDREÑO

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Date: *08/6/23*

Signature:

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Name, Surname: *Miguel Camps Titzwill*

Date: *08/06/2023*

Signature:

Salinas de Marchamalo-ANSE

Name, Surname: *ANGEL SALIENT*

Date: *08.06.23*

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Georges Sleiman Salinas

Name, Surname: *Georges Sleiman*

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Le Blanc Sel Salinas

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Malek's Salinas

Name, Surname: *Imaad Malek*

Date: *8/6/2023*

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Maison du Sel

Name, Surname: *[Signature]*

Date: *-*

Signature: *-*

Sleiman Sleiman Salinas

Name, Surname:

Date: *Sleiman*

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Salacia Beach&Resort

Name, Surname: *Hamel Ayoub*

Date:

Signature: *[Signature]*

Anfeh and Neighborhood Heritage committee (ANH)

Name, Surname:

Date: *08/06/23*

Signature: *[Signature]*

Slow Food Beirut

Name, Surname: *Barbara Flassamad*

Date: *08/06/23*

Signature: *[Signature]*



Salinas Del Aleman

Name, Surname: *Sabina Limón Gómez*

Date: *8 JUN 2023*

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Slow Food Cagliari

Name, Surname: *RAIOLONDO STAUDI*

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SEI-Saline Ettore E INFERSA

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SOFIA

Amara Ali

[Handwritten signature]